

HOLY CROSS INSTITUTE OF MANAGEMENT & TECHNOLOGY

BCOM COMPUTER APPLICATIONS

PROGRAMME OUTCOMES

PO CODE	PO
PO1	Aims to give learners a broad exposure to the various fields of commerce, including Accounting, Economics, Marketing, Management, and Environment.
PO2	Acquires communication skills and the confidence to tackle the challenges faced by corporate life.
PO3	Boosts your ability to make decisions on a personal and professional level.
PO4	The program prepares students for the business world and helps them develop management and accounting skills that can help them gain better professional opportunities.
PO5	Encourages learners to become entrepreneurs.
PO6	Inspires holistic development of learners through diverse commerce and industry training.
PO7	After they complete their graduation, students gain an in-depth knowledge of the fundamentals of commerce and finance.
PO8	It is possible for students to gain a deep understanding of finance, computing, and commerce.

PROGRAMME SPECIFIC OUTCOMES

PSO CODE	PSO
PSO1	Teaching students how to efficiently use computers and software applications in the office
PSO2	Making it easier for students to join professional courses
PSO3	Learning subjects such as commerce, business, accounting, economics, finance, auditing and marketing with soft skills like Tally, ERP, and E-Commerce.
PSO4	Assists students in acquiring entrepreneurial skills
PSO5	The students also obtain skills needed to become a tax advisor, an auditor's assistant, and other financial advisers.
PSO6	There is a large selection of professional courses that students can pursue, such as CA, M.COM, MBA, CMA, ICWA, CS, and many others.
PSO7	Through playing the roles of entrepreneurs, managers, consultants, learners will be able to demonstrate knowledge and other soft skills required to make informed decisions under a variety of scenarios

COURSE OUTCOMES

Course	Outcome
BCM1A01	
Transactions:Essential English Language Skills	Will enable them to express their feelings, opinions, ideas and thoughts fluently and accurately in a variety of personal and professional contexts.
	Will create in learners a definitive sense of the stylistic variations of English and how they are used in real life situations
	Will inculcate in learners a taste for deeper pursuit and acquisition of advanced level of skills in English
	Will guide them on how to participate in discussions and make seminar presentations with special focus on specific vocabularies and styles of usage in such contexts.
BCM1A02	To help students develop the acumen to read, appreciate and discuss literature
Ways with Words:	To introduce students to the linguistic qualities of a literary text and to unravel the many meanings of the text.
	Can produce coherent texts and appreciate different texts
BCM1A07	
HIN1A07- HINDI	Approach literary texts in terms of genre, gender and the canon
	Understand and use academic conventions: referencing and bibliography.
	Exposed to the origin and development of Hindi drama and its various themes and forms of different ages and stages
	Helps students explore how writers use the resources language as a creativity to explore the entire range of human experience through dramas as a literary form
MAL1A07(2)-MALAYALAM	Improve the students' interest in mother tongue and literature.
	Aim at the cultural betterment of students
GER1A07-GERMAN	Familiarization of students with a new foreign language
	Acquaintance by students with German for basic communication in everyday situation.
	Familiarization with the basics of writing simple direct sentences and short compositions.
FRE1A07(2)-FRENCH	To familiarize the students with a modern foreign language.
	To familiarize the students with the sounds of French and their symbols.
	To familiarize students with French for basic communication and functions in everyday situations.
	To familiarize students with the basics of writing simple, direct

	sentences and short compositions.
BCM1B01	
Business Management	To understand the process of business management and its functions.
	To familiarize the students with current management practices
	To understand the importance of ethics in business
	To acquire knowledge and capability to develop ethical practices for effective management.
BCM1C01	
Managerial Economics	The objective of the course is to acquaint students with the basic principles of micro and macroeconomics for developing the understanding of theory of the firm, markets and the macro environment, which would help them in managerial decision making processes.
BCM2A03	
Writing for Academic and Professional Success	Develop writing skills, to learn to integrate writing and thought and to apply the conventions of academic writing correctly
	Acquire the correct sense of format, syntax, grammar, punctuation and spelling
	Acquire concepts, principles and vocabulary of reasoning and argumentation and use analysis, synthesis and evaluation to advance arguments
	Gain an understanding of discourse conventions ranging from structure and paragraphing to tone and mechanics.
BCM2A04	
Zeitgeist: Readings on Contemporary Culture	Inculcate the values enshrined in the constitution of India and to provide an insight on the secular framework of the country.
	Familiarize the learners with concepts such as conservation, sustainability and the life of the marginalized and their interconnectedness.
	Will foster among learners an awareness of the diverse problems faced by women and the sexual minorities and to promote a culture of inclusion and mutual respect.
	Understand the “human” as articulated among the various cultures and promote a multicultural and plural understanding of rights.
BCM2A08	
HIN2A08(2)-Hindi	Understand the differences between spoken and written Hindi
	Understand the factors that influence use of grammar and vocabulary in speech and writing
	Understand the different ways in which grammar has been described
	Define the link between translation theory and translation practice.
MAL2A08(2)-MALAYALAM	Develop language skills of students
	Identify Malayalam literature and language usage in different periods.

GER2A08-GERM AN	After completing the course the students are expected to be able to converse fluently on most standard topics related to their daily life.They should also be in a position to comprehensive, what a native speaker faces in any situation.
FRE2A08(2)- FRENCH	To ameliorate the level of language proficiency
	To inculcate the cultural aspect of the region.
	To analyze & evaluate other translated texts.
BCM2B02	
Financial Accounting	To equip the students with the skills of preparing financial statements for various types of organizations.
	To enable the students to acquire knowledge about financial reporting standards and to understand corporate accounting methods.
BCM2C02	
Marketing Management	To provide basic knowledge about the concepts, principles, tools and techniques of marketing.
	To impart necessary knowledge which helps the student to choose a career in the field of marketing.
	To expose the students to the latest trends in marketing.
BCM3A11	
Basic Numerical Methods	On completing the course, the students will be able to understand numerical equations, matrix, progression, financial mathematics, descriptive statistics and their applications.
BCM3A12	
Professional Business Skills	To acquire knowledge and skills.
	Provide foundational or “computer literacy” curriculum that prepares students for life-long learning of computer concepts and skills.
BCM3B03	
Business Regulations	Identify the fundamental legal principles behind contractual agreements.
	Examine how businesses can be held liable in tort for the actions of their employees.
	Understand the legal and fiscal structure of different forms of business organizations and their responsibilities as an employer.
BCM3B04	
Corporate Accounting	The students will be able to interpret and solve various problems regarding corporate accounting.
BCM3C03	
Human Resource Management	Develop insights on various concepts and Functions of Human Resource Management
	Learn the latest trends in Human Resource Management.
BCM4A13	
Entrepreneurship Development	Students familiarize the concept of entrepreneurship and acquire skill and knowledge to start an enterprise.

	Students acquired skill and knowledge to identify business opportunities and to generate innovative business ideas in the emerging dynamic business scenario
BCM4A14	
Banking and Insurance	The students are expected to understand all the theoretical knowledge of the real world banking & insurance scenario by the end of the syllabus.
	The students would be able to know the new turn occurring in the banking & insurance field.
BCM4B05	
Cost Accounting	Understand cost and management accounting concepts and its application for decision making.
	Aware as to cost consciousness and the various methods and techniques of costing.
BCM4B06	
Corporate Regulations	Understand the features and different types of companies
	Aware as to the formation of companies and also as to different documents of companies
	Understand the share capital and other relevant provisions of the same
BCM4C04	
Quantitative Techniques for Business	Understand and develop insights and knowledge base of various concepts of Quantitative Techniques.
	Develop skills for effectively analyzing and applying Quantitative Techniques in decision making.
BCM5B07	
Accounting for Management	To enable the students to understand the concept and relevance of Management Accounting.
	To provide the students an understanding about the use of accounting and costing data for planning, control, and decision making.
BCM5B08	
Business research Methods	Understand and develop insights and knowledge base of various concepts in Research
	Develop skills for conducting business research
BCM5B09	
Income Tax Law and Accounts	To impart basic knowledge and equip students with application of principles and provisions Income - tax Act, 1961 amended up to date.
BCM5B10	
Computer Applications in Business	Identify the basics of information technology and apply software applications to enhance efficiency of business functions.
	Create effective oral and written business communications utilizing modern communication technologies
	Demonstrate knowledge of basic economic concepts and how they

	affect business
BCM5B11	
Business Information Systems	It enables the students to acquire basic knowledge in information technology and its relevance to the various areas of business.
ENG5D01	
English for competitive Examinations	Will prepare the students for competitive exams such as UPSC, Defense, SSC, Banking, KPSC, Insurance and other examinations
	Will enable the learners to acquire necessary professional skills in the usage of English.
	Will provide opportunities for the students to improve their listening and reading comprehension skills.
	Will help the students to approach and qualify competitive examinations by introducing the usually discussed areas in the exams.
BCM6B12	
Income Tax and GST	Students get basic knowledge of Income Tax and GST.
	They will be well equipped with the application of principles and provisions of Income Tax Act, 1961 and GST Act, 1917.
BCM6B13	
Auditing and Corporate Governance	The Goal of this course is to provide students with an overview and assurance of financial reporting. Develop skills and knowledge in Accounting.
BCM6B14	
Office Automation Tools	To acquire knowledge and skills
	Provide foundational or “computer literacy” curriculum that prepares students for life-long learning of computer concepts and skills
BCM6B15	
Computerized Accounting with Tally	To develop computer skills of recording financial transactions, preparation of annual accounts and reports using Tally.
	Financial Tally To apply the knowledge of quantitative tools & techniques in the interpretation of data for managerial decision – making