

**HOLY CROSS INSTITUTE OF MANAGEMENT & TECHNOLOGY,
BA ENGLISH LANGUAGE AND LITERATURE**

PROGRAMME OUTCOMES

| PO CODE | PO |
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| PO1 | To equip students with Aesthetic Literary Competence necessary to appreciate, interpret and evaluate literature with a critical bend of mind and enable them to identify, analyse, interpret and evaluate themes in literary and cultural contexts. |
| PO2 | To nurture students with the Art of Writing and Communication so as to enable them to write analytically in varied formats like essays, research articles, literary pieces and critical reviews. |
| PO3 | Provide Language Compatibility in order to familiarize students with the latest trends in Language and inculcate in them awareness regarding key concepts of Linguistics. |
| PO4 | To mold students with knowledge and fairness into better citizens of the country the subject Journalism and Mass Communication is imparted as a complementary of BA English. It helps students to master a totally different field of expertise and increase their job prospects. |
| PO5 | To enlighten students with Broad Mindedness and civic sense and to hold to the country's sense of secularism in every walk of their lives. |

PROGRAMME SPECIFIC OUTCOMES

| PSO CODE | PSO |
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| PSO1 | Equip students with the necessary proficiency in English Language skills for effective communication in a variety of interpersonal and academic situations. |
| PSO2 | Develop the acumen to read, appreciate, discuss and critically explore the known and unknown nuances of meaning in a text enabling them to identify, analyze, formulate and review diverse perspectives in multidisciplinary environments. |
| PSO3 | Expose the students to different genres from a broad range of periods of literature that inculcate knowledge of the social, political, historical and cultural diversity of English Literature. |
| PSO4 | Instills in them a multicultural outlook, by inculcating values through awareness of concepts like conservation, sustainability, rights of the marginalized and the underprivileged and the interconnectedness of living beings in the societal fabric and beyond humankind. |
| PSO5 | Inspires self-directed learning based on ethical principles to make life meaningful in its fullness. |

| COURSE OUTCOMES | |
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| ENG1B01 | |
| INTRODUCING LITERATURE | To introduce students to literary texts and their unique conventions and contours – the linguistic, the social, the cultural and the political. |
| | The course is more of a search for the ‘why’ and ‘how’ rather than the ‘what’ of literature. |
| | Creative texts are analysed organically in participatory classrooms with teachers and students dialoguing with the texts. |
| | The students will be able to identify the linguistic structures of poetic texts: symbols, metaphors, and other tropes and will equip them in poetic conventions. |
| | Students will be reading literary/cultural texts closely, beyond the literal. |
| ENG2B02 | |
| APPRECIATING POETRY | The learners understand the trends in poetry of the past and the present |
| | Fosters the ability in students for appreciating poetry as an art form |
| | Will facilitate students to attain various perspectives in reading poetry like gender, race, caste, ethnicity, religion, region, environment and nation. |
| | Will familiarize the learners with different forms of poetry written in British and American literature. |
| HIN1A07(1) | |
| HINDI PROSE AND DRAMA | Understand and use academic conventions: referencing and bibliography. |
| | Exposed to the origin and development of Hindi drama and its various themes and forms of different ages and stages |
| | Helps students explore how writers use the resources language as a creativity to explore the entire range of human experience through dramas as a literary form |
| MAL1A07 | |
| MALAYALA SAHITHYAM 1 | Improve the students’ interest in mother tongue and literature. |
| | Aim at the cultural betterment of students |
| GER1A07 | |

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| COMMUNICATIVE SKILLS IN GERMAN | Students will get a new world window through a new foreign language. |
| | Students will get familiar with the basics of communication in the German language. |
| | Students will be acquainted with German Culture |
| | Will equip the students competent enough handle both written and spoken German |
| FRE1A07 | |
| COMMUNICATIVE SKILLS IN FRENCH | To familiarize the students with a modern foreign language. |
| | To familiarize the students with the sounds of French and their symbols. |
| | To familiarize students with French for basic communication and functions in everyday situations. |
| | To familiarize students with the basics of writing simple, direct sentences and short compositions. |
| ENG3B03 | |
| APPRECIATING PROSE | The course will enable the learners to appreciate and to critically analyze prose writings. |
| | Will introduce the learners to prose -diverse contexts – social, political, historical and national |
| | Will introduce to them the basic concepts of style and literary devices in prose. |
| | Will acquaint them with cultural diversity and divergence in perspectives. |
| | Will develop their critical thinking abilities and write creatively and critically. |
| JOU1(2)C01 | |
| INTRODUCTION TO COMMUNICATION AND JOURNALISM | Make the students literate about the communication terms |
| | Provide the students with an outlook of the history of the Print media |
| | To review the basic concepts in the fields of communication and journalism. |
| | To give a historical overview of mass media in India and abroad. |
| ENG3B03 | |

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| ENG3B04 | |
| ENGLISH GRAMMAR AND USAGE | This course will prepare undergraduate students to learn how to use language properly |
| | Will give recapitulation of English grammar and usage that learners would have acquired at the lower levels |
| | Will help the students develop a sense of English grammar, idioms, syntax, semantics and their usage. |
| | Will develop the logical and analytical skills in the use of language for communication. |
| | Will familiarize students with contemporary English usage. |
| ENG4B05 | |
| APPRECIATING FICTION | Will instill in the learners a love of fiction, CO 2- Will help students discover the pleasures in reading fiction. |
| | Will aid students gain an insight into the human condition and the complexities of life |
| | Help to acquaint the students with different types of fiction and analyze them. |
| | Will help to stimulate their imagination and to foster intercultural dialogue |
| HIN2A08 | |
| HINDI | Understand the differences between spoken and written Hindi |
| | Understand the factors that influence use of grammar and vocabulary in speech and writing |
| | Understand the different ways in which grammar has been described |
| | Define the link between translation theory and translation practice. |

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| GRAMMAR AND TRANSLATION | |
| MAL2A08 | |
| MALAYALASA HITHYAM -II | Develop language skills of students |
| | Identify Malayalam literature and language usage in different periods. |
| GER2A08 | |
| -TRANSLATIO N AND COMMUNICAT ION IN GERMAN | Students will learn to translate texts from German to other languages. |
| | Students will develop effective German grammar.e. |
| | Students will acquire better pronunciation skills in German |
| | Students will familiarize themselves with everyday German communication. |
| FRE2A08 | |
| TRANSLATION AND COMMUNICAT ION IN FRENCH | To ameliorate the level of language proficiency |
| | To inculcate the cultural aspect of the region. |
| | To analyze & evaluate other translated texts. |
| ENG4B06 | |
| LITERARY CRITICISM | Will provide the students with comprehensive spectrum of literary criticism of the west and the east, a survey of key movements, writers and concepts |
| | Will cultivate in them the philosophical and critical skills with which literature can be appreciated |
| | To examine how literary criticism shapes literature and culture across centuries |
| | Help To examine how literary criticism shapes literature and culture across centuries |
| | Will help to recognize and critique the major arguments underlying critical writings. |
| JOU1(2)C02 | |
| INTRODUCTIO N TO | Make them aware of communication and radio |
| | Stress the importance of radio as a mass media |

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| ELECTRONIC MEDIA | Introduce them to the New Media and the writing practices. |
| | To review the basic concepts in the field of radio, television, film, and new media. |
| ENG5B07 | |
| APPRECIATING DRAMA AND THEATRE | Will stimulate in the learners interest in drama, to appreciate drama as an art form and to fathom its trends and techniques |
| | Will introduce the students to the basic elements of drama, |
| | Will foster an ability in the students for appreciating drama as an art form |
| | Will familiarize the students with the different genres and masters of drama. |
| | Will help the students to go critically beyond the theatrical performances to the texts . |
| HIN 3 A09 | |
| POETRY IN HINDI | Understand the common techniques underlying free verse and traditional forms of poetry. |
| | Identify personal experiences that can be used when writing poems. |
| | Understand the basic terminology and practical elements of poetry. |
| MAL3A09 | |
| MALAYALASA HITHYAM 3 | Understand the different levels of Kerala culture. |
| | Introduce various literary and discourse forms in Malayalam |
| FRE 3A 09 | |
| LITERATURE IN FRENCH | To introduce the students into the realm of French literature. |
| | To familiarize the students with French culture & civilization. |
| | Better acquisition of vocabulary so as to understand the language |
| GER 3A 09 | |
| LITERATURE IN GERMAN | Students will familiarize with the German literature |
| | Will familiarize with German literary figures |
| | Students will acquire a comparative insight with other literatures. |
| | Students will attain an aesthetic sensibility related to German language. |
| ENG5B08 | |
| LITERARY THEORY | Introduce the students to the history and principles of literary theory. |
| | Cultivate among the students an understanding of important texts and movements in the history of literary theory. |

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| | Will enable the learners to critically approach literature and culture in the context of theory. |
| | Will enrich the students through various perspectives of thinking and critique the major arguments presented in theory. |
| | Will promote a pluralistic perspective of culture and literature in a multicultural society. |
| ENG5B09 | |
| LANGUAGE AND LINGUISTICS | Will lead to a greater understanding of the human mind, of human communicative action and relations through an objective study of language |
| | Will familiarize students with key concepts of Linguistics and develop awareness of latest trends in Language Study |
| | Will help students towards a better pronunciation and to improve the general standard of pronunciation in everyday conversation and in reading. |
| | Will help the students develop a sense of English grammar, syntax and usage. |
| | Will help to improve writing and speech skills. |
| JOU4(3)CO2 | |
| INTRODUCTION TO TV AND CINEMA | Introduce the TV Broadcast journalism to the students |
| | Introduce the students to medium cinema and its characteristics. |
| | To expose the students to the field of broadcasting by introducing the basic principles and practices of radio and television. |
| | To motivate students to take up further studies and careers in electronic media. |
| ENG5B10 | |
| INDIAN WRITING IN ENGLISH | Will enable students to appreciate Indian literature in English and to explore its uniqueness |
| | Will provide an overview of the various phases of the evolution of Indian writing in English |
| | Will introduce students to the thematic concerns, genres and trends of Indian writing in English |
| | Will expose students to the pluralistic aspects of Indian culture and identity |
| | Will offer greater acquaintance to works in Indian English Literature |
| FRE 4A 10 | |

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| CULTURE AND CIVILIZATION OF FRANCE | To familiarize the student with French culture & civilization. |
| | To comprehend, compare & understand better the civilization of one's native country. |
| | To enrich the vocabulary of students. |
| HIN 4 A 10 | |
| NOVEL AND SHORT STORIES | Enables the students to analyze literature and fiction using appropriate theoretical, historical, and cultural apparatus. |
| | Students get to know various cultures and the construction of gender, nation and race throughout history. |
| | The prescribed fiction helps the students to learn human values and the behavioural patterns from great works of art, and develops the ability to understand the human race. |
| MAL4A10 | |
| MALAYALA SAHITYAM 4 | Foster communication skills and creative writing skills in students. |
| | Enable students to prepare scientific articles and studies in the vernacular. |
| GER4A10 | |
| CULTURE AND CIVILIZATION OF GERMANY IN COMPARISON WITH KERALA CULTURE | |
| ENG5D01 | |
| ENGLISH FOR COMPETITIVE EXAMINATIONS | Will prepare the students for competitive exams such as UPSC, Defence, SSC, Banking, KPSC, Insurance and other examinations |
| | Will enable the learners to acquire necessary professional skills in the usage of English. |
| | Will provide opportunities for the students to improve their listening and reading comprehension skills. |
| | Will help the students to approach and qualify competitive examinations by introducing the usually discussed areas in the exams |
| ENG6B11 | |
| VOICES OF WOMEN | Will introduce students to experiences unique to women and to the fundamental precepts of the feminist movement |
| | Will help to identify the polyphonic quality of women's voices. |
| | Will equip students to steer clear of misconceptions regarding women and to evolve a human perspective about them |

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| | Will arouse a keen interest in analysing critically the diversity of women's experiences across the world and to marvel at their creative skills |
| | Will help to perceive gender as a social construct |
| JOU4(3) C01 | |
| JOURNALISTIC PRACTICES | Provide the students with practical knowledge in reporting and editing |
| | Introduce them to the other journalistic practices like P.R. and advertising. |
| | To introduce newspaper journalism through news reporting and editing. |
| | To motivate students to take up further studies and careers in journalism |
| ENG6B12 | |
| CLASSICS OF WORLD LITERATURE | Will hone the sensibility of the student to appreciate the great classics. |
| | Will help to understand their universal quality and thereby achieve a broader perspective of life |
| | Will acquaint the students with the classic literatures and thereby composite cultures of the world |
| | Will enable students to develop cross cultural perspectives |
| | Will enhance the literary sensibility of students |
| ENG6B13 | |
| FILM STUDIES | To introduce students to film studies as a discipline and to develop analytical and critical skills so that they can appreciate cinema as an independent art form. |
| | Help to appreciate film as an art form and its aesthetics. |
| | Make the students understand how film connects with history, politics, technology, psychology and performance. |
| | Teach to critically appraise the nature of representation on screen and how class, race, ethnicity and sexuality are represented. |
| | Develop analytical skills so that the student can produce informed and thorough close readings of films. |
| ENG6B14 | |
| NEW LITERATURES IN ENGLISH | Will introduce the students to the body of literature outside British Canon |
| | To expose the students to diverse cultures and modes of expression. |
| | Enable them to explore issues of cultural plurality and hybridity |
| | Expose the learners to literary negotiations of colonization and decolonization, identity, inequality, marginalization and so on. |
| | Give greater acquaintance with literature from the Third World. |
| ENG6B15 | |
| LITERATURE OF THE MARGINALIZED | Sensitize the students on issues pertaining to the marginalized |
| | Know how the question of marginality gets reflected in literature through revolutionary, indigenous and autonomous ways of expression. |

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| | Educate the students about the evolving patterns of generic and other technical possibilities that the marginalized use to represent their predicament. |
| | Communicate how marginality is very often a contextual factor related to socio-cultural reality. |
| | Understand how the marginalized develop their own styles of articulation and subsequent theoretical foundations. |
| ENG6B22 | |
| PROJECT/ RESEARCH METHODOLOGY | Will introduce students to the fundamentals of research. |
| | Will introduce students to the basic elements of research writing. |
| | Will encourage students to seriously pursue the preparation of projects and research papers. |
| | To enable students to write research papers |
| BCM5D01 | |
| E- COMMERCE | To enable the students to understand the basics of E- Commerce. |
| | To Gain a practical orientation to E-Commerce and E- Business management. |