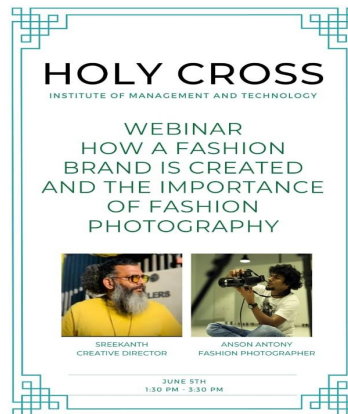


## WORKSHOPS & SEMINAR

2020-21

### WEBINAR ON “HOW A FASHION BRAND IS CREATED AND THE IMPORTANCE OF FASHION PHOTOGRAPHY”

5th JUNE, 2020



A webinar on “How A Fashion Brand Is Created And The Importance Of Fashion Photography” was organized by the Department Of Fashion on 5th June, 2020. The resource persons for the webinar were Sreekanth Karat, Dubai based Creative Director/Producer skilled in developing high-impact brand ads, concepts, and corporate films and Anson Antony, fashion photographer who have worked with numerous brands, advertising campaigns and fashion magazines.

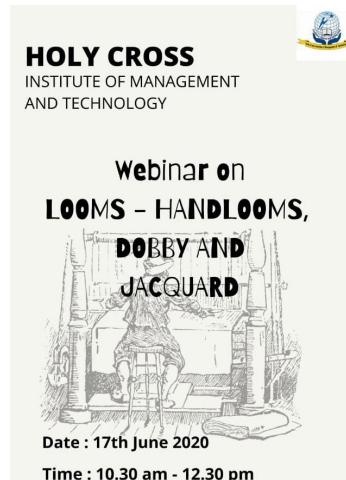
### WEBINAR ON LINGERIE AND ITS IMPORTANCE IN THE FASHION WORLD

10th JUNE, 2020



The Department Of Fashion organised a webinar on “Lingerie and its importance in the fashion world” on 10th June, 2020. The objective of this programme was to introduce students to lingerie and its importance in fashion. The resource person Ms.Akshaya Valli is a fit specialist and a lingerie design consultant for multiple national and international brands.

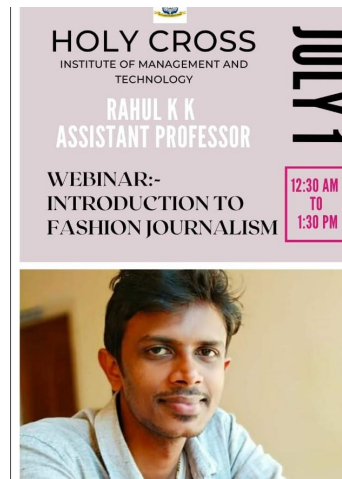
**WEBINAR ON “LOOMS – HANDLOOMS, DOBBY AND JACQUARD”**  
**17th June 2020**



A one day webinar was organised by the Department of Fashion for the students on “Looms – Handlooms, Dobby and Jacquard” on 17th June 2020 from 10:30am to 12:30pm. The Resource person for the webinar was Mr Sushant .C, Lecturer, Indian Institute of Handloom Technology, Kannur.

**WEBINAR ON INTRODUCTION TO FASHION JOURNALISM**

**1<sup>ST</sup> JULY 2020**



A one day webinar was organised by the Department of Fashion for the students on “An introduction to Fashion Journalism” on 1<sup>st</sup> July 2020 from 12:30pm to 1:30pm. The Resource person for the webinar was Mr. Rahul K K, Asst Professor, Journalism, Holy Cross Institute of Management and Technology.

## WEBINAR ON FASHION VS PERSONALITY

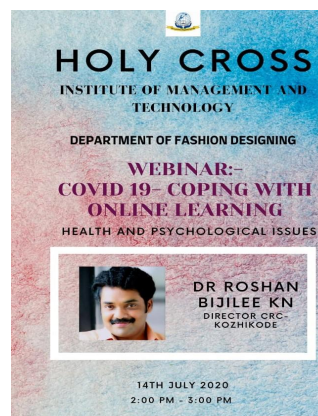
8th July, 2020



A webinar on Fashion vs. Personality was organised by the Department Of Fashion Designing on 8th July, 2020 to discuss and motivate the students in various aspects of personality development. The Resource person for the webinar was Jayakumar Menon-creative director, motivation trainer, and short film director in Malayalam film industry.

## WEBINAR ON COVID -19 COPING WITH ONLINE LEARNING – HEALTH AND PSYCHOLOGICAL ISSUES

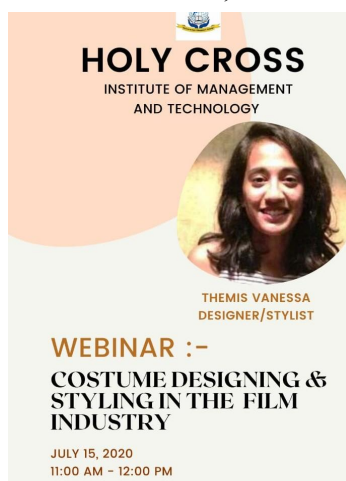
14th JULY 2020



On 14th July 2020 a one day National webinar on “COVID -19 COPING WITH ONLINE LEARNING – HEALTH AND PSYCHOLOGICAL ISSUES” was organised by Department of Fashion in association with IQAC. The Resource person for the webinar was Dr Roshan Bijli K N, Director, Composite Regional Centre for Skill Development Rehabilitation & Empowerment of Person with Disability – Kozhikode (CRC-K).

## WEBINAR ON “COSTUME DESIGNING AND DESIGNING IN THE FILM INDUSTRY”

15TH JULY, 2020



Department of Fashion, Holy Cross Institute of Management and Technology, organised a webinar on “Costume Designing And Designing In The Film Industry” on 15th July, 2020. The resource person, Themis Vanessa, one of the best stylists in Chennai who has styled for numerous movies and ad films helped the students to gain in depth knowledge about designing and the working style of a stylist.

## NATIONAL WEBINAR ON CONVERGING NOTES OF EXISTENCE: UNDERSTANDING CRISES AND EXPERIENCE IN LITERATURE

23<sup>RD</sup> AND 24<sup>TH</sup> JULY 2020



HOLY CROSS INSTITUTE OF MANAGEMENT AND TECHNOLOGY  
Cairat, Kerala, PIN: 672006  
Managed by International Congregation of Holy Cross Sisters, Switzerland  
(Affiliated to the University of Calicut)

THE POST GRADUATE DEPARTMENT OF ENGLISH  
P.G.E.S.S.I.S

NATIONAL WEBINAR ON “CONVERGING NOTES OF EXISTENCE:  
UNDERSTANDING CRISES AND EXPERIENCE IN LITERATURE”

WEBINAR 1  
**Intersections between  
Experience and Literature**  
July 23 Thursday | 10:30 am - 12:00 pm

WEBINAR 2  
**Understanding Crises  
through Literature**  
July 24 Friday | 10:30 am - 12:00 pm

WEBINAR PLATFORM : Cisco Webex Meetings  
Welcome to our WEBINARS

E- Certificate for each webinar will be provided  
Registration is compulsory  
Registration link : [shorturl.at/jm1EM](http://shorturl.at/jm1EM)  
Register before 22 July 2020

FREE REGISTRATION

**Dr. C. G. Shyamala**  
Asst. Professor & Research  
Guide, Mercy College Palakkad.

**Dr. Priya . K. Nair**  
Research Officer, Kerala State  
Higher Education Council

For more Details  
Saji Joseph | Renab Narayanan  
Ph:04671514 | Asst. Prof: English  
9846471514 | 9539164649

The Department of English conducted a two day National webinar on the “Converging Notes Of Existence: Understanding Crises And Experience In Literature” on the 23<sup>rd</sup> and 24<sup>th</sup> of July, 2020. Ms Shyamala V, Assistant Professor and research Guide from Mercy College, Palakkad who is known for her theoretical and systematic approach and Ms. Priya K Nair Assistant Professor and research guide of St.Teresa’s College, Ernakulam and also the Research Officer, Kerala State Higher Education Council were the resource persons.

## WEBINAR ON 'ECONOMICS OF SMUGGLING'

27<sup>th</sup> July 2020

**HOLY CROSS INSTITUTE OF MANAGEMENT AND TECHNOLOGY**  
Opp Manorama, Calicut

Department of Business Economics

MONDAY  
JULY 27TH  
10:30 A.M IST

JOIN US  
WEBINAR

**THE ECONOMICS OF SMUGGLING**

Webinar platform : Cisco WebEx  
Webinar link : [shorturl.at/csMRU](https://shorturl.at/csMRU)  
Google form : [shorturl.at/tBGW9](https://shorturl.at/tBGW9)  
Feedback form : [shorturl.at/mtyW6](https://shorturl.at/mtyW6)  
Meeting ID : 1661059169  
Password : 6Kmp2mTh2QZ

**Mr. Sujin K N**  
Assistant Professor  
Govt Arts and Science College  
Kodanchery

# All participants are requested to register via the google form sent.  
# E- Certificate shall be provided to all participants only after submitting the feedback form.  
# All are requested to ensure their audio and video to be turned off before gaining the access to the platform.

MORE INFO:  
**CALL 8129725225**  
Archana Kamath M  
Assistant Professor  
Department of Business Economics  
Webinar Co-ordinator

The Department of Economics conducted a Webinar on 'The Economics of Smuggling' to discuss the recent smuggling case that happened in Kerala on 27<sup>th</sup> July 2020, Monday. The resource person for the event was Mr. Sujin K N, Assistant Professor, Department of Economics, Government College of Arts and Science, Kodanchery.

## E-WORKSHOP ON "RESEARCH METHODOLOGY"

22<sup>nd</sup> August 2020

**HOLY CROSS INSTITUTE OF MANAGEMENT AND TECHNOLOGY, CALICUT, KERALA**

POST GRADUATE DEPARTMENT OF ENGLISH

**E WORKSHOP ON RESEARCH METHODOLOGY**

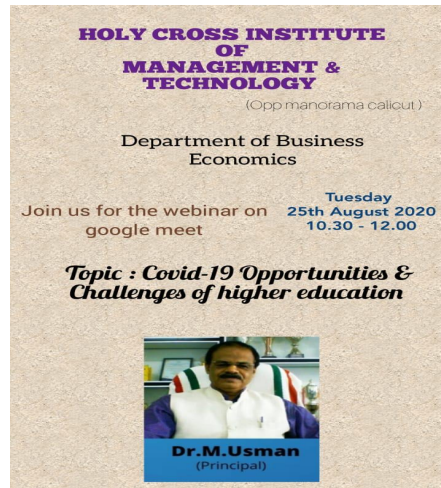
DATE : 22nd August 2020  
Time : 10.20 AM-1.00PM  
Platform : Google Meet

Resource Person : Mr Robin Xavier  
Assistant Professor  
Post Graduate Department of English  
St Joseph's College Devagiri (Autonomous)

The Department of English, Holy Cross Institute of Management and Technology has conducted an E- Workshop on 'Research Methodology' on 22<sup>nd</sup> August 2020. The resource person for the E-Workshop was Mr. Robin Xavier, Assistant Professor, Department of English, St. Joseph's College, Devagiri(Autonomous).

## NATIONAL LEVEL WEBINAR ON COVID 19: OPPORTUNITIES AND CHALLENGES OF HIGHER EDUCATION

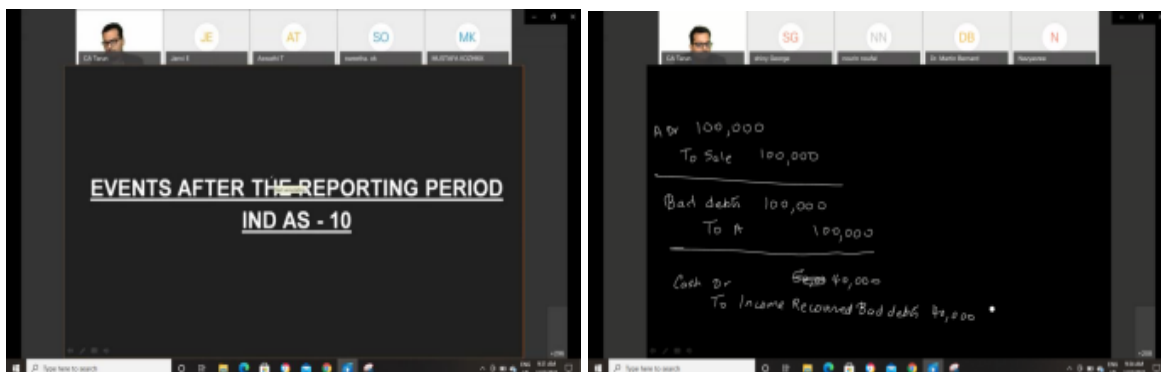
25<sup>th</sup> August 2020



A National level Webinar on the topic “Covid 19: Opportunities and Challenges of Higher Education” was organized on 25<sup>th</sup> August 2020 by the Department of Economics. The Keynote speaker of the programme was Dr. M. Usman (Principal, MIC Arts and Science College, Malappuram).

## WEBINAR ON IFRS

12<sup>TH</sup> OCTOBER 2020



The Department of Commerce and Management organised a webinar on the topic “**International Financial Reporting Standards**”. The webinar was conducted on **October 12<sup>th</sup> 2020**, by a very prominent personality **CA Tarun Jagadish**, a Chartered Accountant by profession, an entrepreneur and trainer by passion.

## **WORKSHOP ON RURAL ENTREPRENEURSHIP DEVELOPMENT CELL (REDC)**

**15-11-2020**

The Faculty Development Centre under Mahatma Gandhi National Council for Rural Development had associated with the Entrepreneurship Club of the Holy Cross Institute of Management to conduct an Online Workshop on Rural Entrepreneurship Development Cell (REDC) Action Plan. The Resource Person of the day was Dr. Dipu Varghese from MGNCRE who introduced the program structure, REDC Action Plan and Possibilities.

## **SEMINAR ON RESEARCH METHODOLOGY**

**1<sup>st</sup> December, 2020**

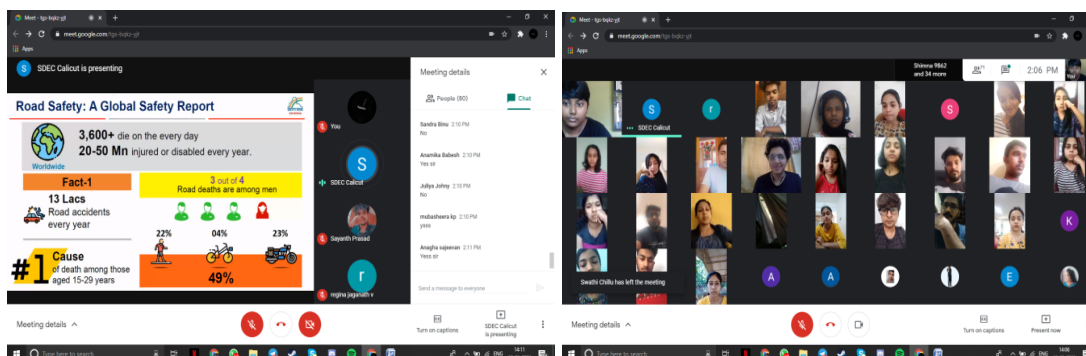
 <a href="https://horacemnn1.webex.com/horacemnn1/jphp?MTID=ma3c1e6af3f6417f8ceee32414c7bed14">https://horacemnn1.webex.com/horacemnn1/jphp?MTID=ma3c1e6af3f6417f8ceee32414c7bed14</a> Course Coordinator : Ms. Deepthi CE	 <b>HOLY CROSS</b> Institute of Management & Technology Affiliated To University of Calicut <b>DEPARTMENT OF COMMERCE &amp; MANAGEMENT STUDIES</b>	 <b>SEMINAR ON RESEARCH METHODOLOGY</b> via Webex 1ST DEC, 2020 9 am to 11 am
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The Department of Commerce and Management Studies organized a Seminar for the final year Commerce students on Research Methodology. The workshop was conducted on 1<sup>st</sup> December, 2020. Mrs. Deepthi, Assistant Professor, Department of commerce & management studies took the seminar for B Com and BBA final year students about the topic Research Methodology and Project preparation.



## WEBINAR ON ROAD SAFETY

18<sup>th</sup> JANUARY 2021



The NSS unit organized a webinar to spread awareness on road safety regulations. The webinar was held through Google meet and both second year and first year volunteers attended the webinar. The session was handled by Mr Adarsh, the safety driving trainer of Honda Safety Driving Education centre, Calicut.

## PREMARITAL COUNSELING PROGRAMME

23<sup>rd</sup> JANUARY 2021



The programme was organized by CCMY Kozhikode and by Dept. of Minority Development and Women Development Cell for the students above 18 years of age. The formal inauguration of the programme was held on 23<sup>rd</sup> January 2021 at the Audio-Visual hall. Dr. Beena Philip, Hon'ble Mayor, Kozhikode Corporation inaugurated the program. The three days programme handled the sessions: Marriage- Need, Function and Importance, Husband-Wife relationship and Communication, Class on Legal Aspects of marriage and Conflict resolving in family, class on the topic Marriage and Sexual Relationship.



## **LIVE BUDGET STREAMING & DISCUSSION**

**01/02/2021**



The Department of Economics took initiative for telecasting the live union budget, on February 01, 2021. The program was arranged in the interactive classroom. The formal introduction of the program was done by Mrs. Archana Kamath, Asst Professor, Dept of Economics.

## **SEMINAR ON RESEARCH METHODOLOGY**

**3rd FEBRUARY 2021**



The Department of Economics provided a Seminar on 3rd February 2021 for the final year UG students. The classes were handled by Dr. Nimisha C Nair (Faculty of Economics). 27 students of Third-year BA Economics took part in the seminar.

## **AWARENESS CLASS ON CANCER**

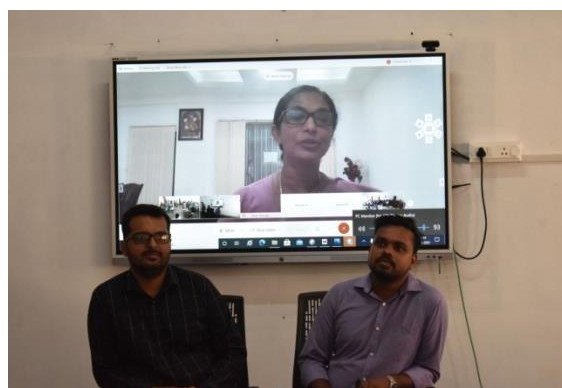
**4th FEBRUARY 2021**



An awareness class on cancer was organized by the Department of Social Work on 4th February 2021 in association with JCI, Kozhikode. The resource person was Mrs Sweety from JCI ( Junior Chamber International).

## **GST – SEMINAR CUM WEBINAR**

**5th FEBRUARY 2021**



The Department of Commerce and Management organized a Seminar/ webinar on the topic “GOODS AND SERVICE TAX”. The Seminar/ webinar was conducted on 5th February 2021, by a very prominent personality CA Tarun Jagadish.

# INTERNATIONAL CONFERENCE ON GENDER EQUALITY

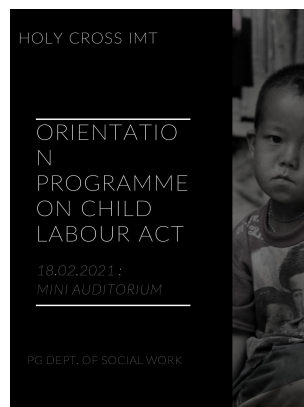
11 – 13 FEBRUARY, 2021



The students of the Department of Social Work attended the International Conference on Gender Equality organised by the Gender Park from 11th to 13th February 2021. The resource persons were Mr. Harikishore IAS, Executive Director, Kudumbasree Mission, Subroto Bagchi, Chairman, Odisha Skill Development Authority, Dr. Aparajita Sharma, Asst. Professor, Council for Social Development, Irfan Malik, Co-founder & Director, inQ Innovation Global Pty Ltd. India, UAE & Australia, Nishtha Satyam, Deputy country representative, UN Women, multi-country office- India, Bhutan, Maldives & Sri Lanka and Dr. Meera Velayudhan, Advisor, Gender Park.

## ORIENTATION PROGRAMME ON CHILD LABOUR ACT

18/02/2021



The first year MSW students were given an orientation programme regarding the Child Labour Act on 18/02/2021 in association with Bachpan Bachao Andolan, New Delhi. The resource person was Mr. Prasreen Kunnampalli, State Coordinator (Kerala), BBA.

## ORIENTATION PROGRAMME ON CHILD RIGHTS

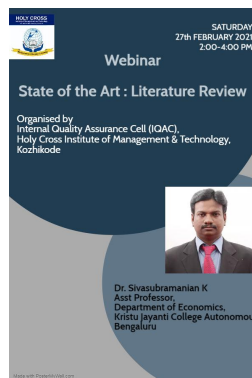
23/02/2021



The Department of Social Work organized an orientation class on Child rights for MSW students on 23rd February 2021 in association with Childline Kozhikode. Ms. Sonali Picasso (Alumnus of the department), Coordinator, Childline was the resource person for the programme.

## WEBINAR ON THE STATE OF THE ART: LITERATURE REVIEW

27/2/2021



A webinar on literature review was organized by IQAC for the PG Students on 27/2/2021. The online session started at 2 pm and 80 students of final post-graduation attended the online session. The session was handled by the resource person Dr. Sivasubramanian.K (Assistant professor Department of Economic, Kristu Jayanti College Autonomous Bengaluru).



## WORKSHOP ON SPSS

08/03/2021



On 8th March 2021 IQAC, Holy Cross Institute of Management and Technology conducted a workshop on Statistical Package for the Social Sciences (SPSS) for all P.G students. The class was taken by Mr. M.T. Shihabudheen, Asst.Professor of Department of Economics Farook College.

## WEBINAR ON “WOMEN & MENTAL HEALTH”

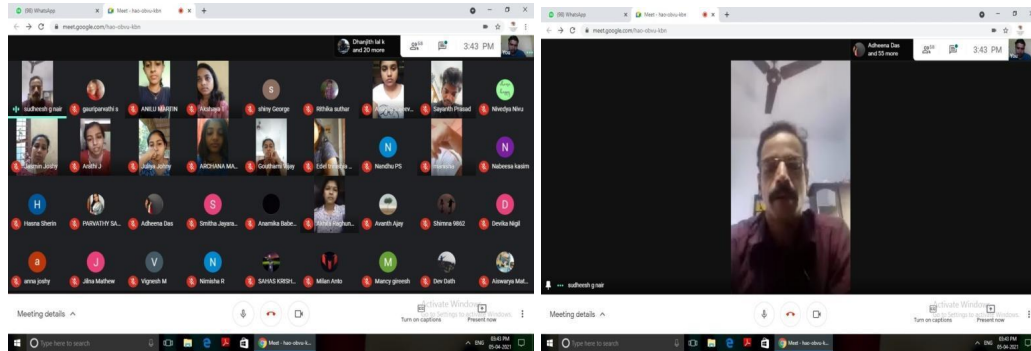
08/03/2021



The Department of Social Work observed the day with Sakhi, a government project to rehabilitate rape victims’ by conducting a webinar on the topic ‘Women and Mental Health in connection with the observance of the day including social work students of the department. The students attended the webinar through the interactive panel placed in the

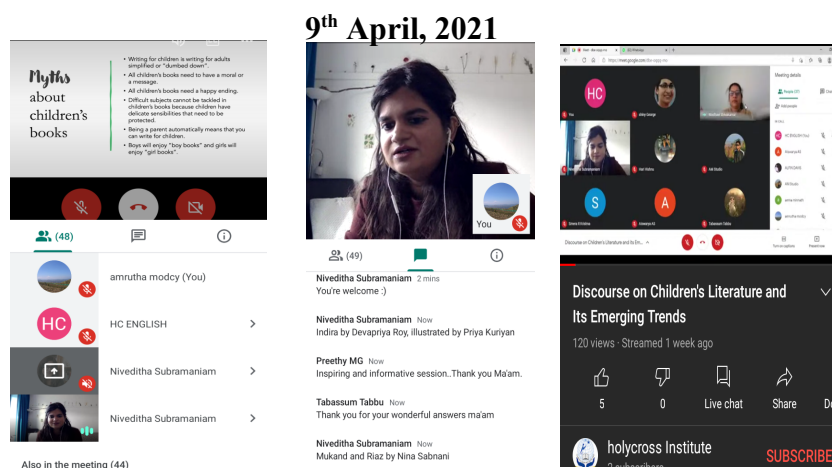
class. The topic of the webinar was ‘Women and Mental Health’ and was handled by Mrs. Sangeetha (Psychiatric Social worker, Sakhi).

## WEBINAR: ESSENTIALS: SUSTAINABLE NUTRITION FOR ALL APRIL 5<sup>TH</sup> 2021



In association with the Poshan Pakhwada 2021 initiative NSS unit 248 of Holy Cross College conducted a webinar on the basis of essentials (sustainable nutrients for all). The intention of the program was to raise awareness on how nutrients influence the daily life of humans. The programme was officially inaugurated by the principal of Holy Cross College, Dr. Sr Shiny George and followed by it, Mr Sudheesh T, the Asst. Prof Dept of Hotel Management of HCIMT took an informative session for the volunteers.

## WEBINAR ON DISCOURSE ON CHILDREN’S LITERATURE AND ITS EMERGING TRENDS



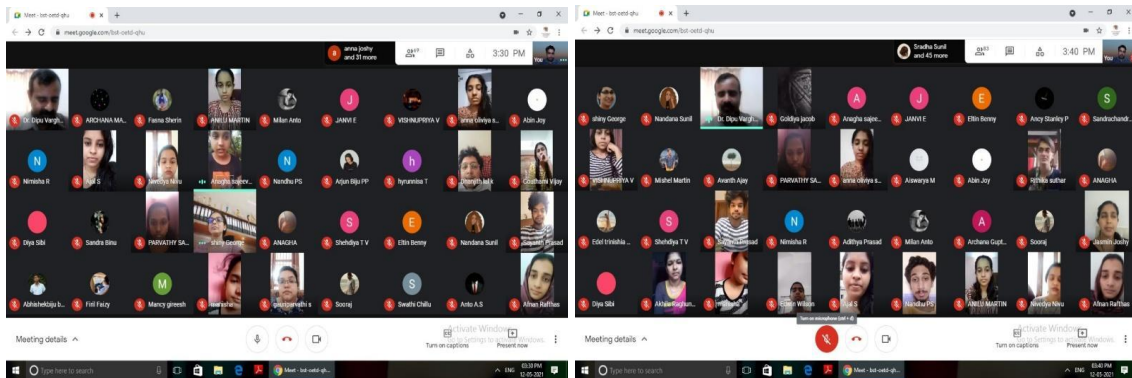
The Department of English, Holy Cross Institute of Management and Technology, in collaboration with Chrysalis- English Literary Club, organized a one day National webinar on the “Discourse of Children’s Literature and its Emerging Trends’ on 9<sup>th</sup> April, 2021. The webinar was hosted on the Google Meet meeting application and a live screening of the same



was carried out on Youtube. Ms.Niveditha Subramaniam, a children’s book writer, illustrator and editor was the resource person for the webinar, who is known for her expertise in the field of children’s literature.

## **ONLINE WORKSHOP ON SOCIAL ENTREPRENEURSHIP, SWACHHTA AND RURAL ENGAGEMENT**

**MAY 12<sup>TH</sup>, 2021**



An online workshop was conducted for the students of Holy Cross College in association with the Mahatma Gandhi National Council of Rural Education on 12<sup>th</sup> May 2021. Dr. Dipu Varghese the MGNCRE Resource Person introduced the programme and presented the action plan and possibilities of the Social Entrepreneurship, Swachhata and Rural Engagement (SESRE) and also about the functionality of the SESRE cell.